

# THE WRITTEN SCIENCE, LLC

Translating science into medicine

Congratulations on obtaining Phase II SBIR/STTR funding! As you explore the commercialization potential of your technology, you will need to explain its value to investors, users and consumers. The Written Science uses a unique combination of research and clinical experience to create tailored communication strategies and written content that clearly convey the commercial value of scientific discoveries.

## Fueling Progress through Partnership



The Written Science offers early-stage biotechs the scientific expertise and communication support they need to identify and communicate the value proposition of new biotechnology to investors, users, and consumers. Rachel Lane PhD, RD serves as an on-demand scientist and communicator, providing biotechs with the specialized communication support they need, when they need it.

## Tailored Services

The Written Science offers a variety of marketing- and funding-related services.



- Market Assessments
- Investor Pitch Decks
- Technology Teasers
- Corporate Messaging
- Web Content
- eBooks
- Blogs
- Value Propositions
- Sell Sheets

## Uniquely Qualified



The Written Science founder, Rachel Lane PhD, RD, has extensive biomedical research experience that spans biochemistry, molecular biology, aging, nutrition, drug development, and metabolism. She worked closely with clinicians, as a dietitian, to ensure optimal patient care and is well versed in clinical pain points and culture. Using this combination of experience, Dr. Lane unifies the expertise of scientists, marketing teams, and business leadership to create content that clearly conveys the clinical significance of novel biotechnology.

## Improving Science through Connectivity



The Written Science connects scientists with perspectives and audiences that improve the relevance and clinical adaptability of novel biotechnology. With The Written Science as a partner, biotechs receive the communication support and scientific expertise they need to translate science into medicine.

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**SCIENCE** LLC